



# The Pelican's Pouch

Newsletter of the Louisiana Academy of General Dentistry

Spring, 2005

## Restorative Esthetics: April 29 in Lafayette

Discover the right mix of classic technique and new technology as Dr. Bruce W. Small presents *To Metal or not to Metal: Predictable Esthetic Restorative Dentistry*. It's a full-day continuing education course that will be held April 29, 2005, at the Holidome in Lafayette, Louisiana.

Small brings to his topic more than thirty years of experience as a practicing dentist and dental educator, and he promises to show us how to achieve consistent, successful restorative results in as esthetic a manner as possible.

"You've listened to all the 'gurus' who make it look so easy, but you have found out it's not," reads Small's course outline. "You've been told that metal in the mouth is not a good thing and that all-composite or ceramic restorations are the way to go."

"You're looking for the truth and some answers to your dilemma."

### Top speaker, great information

Small, who has been recognized as one of the top 100 speakers in the U.S., will lead participants through restorative cases from a single tooth to full-mouth reconstruction, including implants. In a format designed for the entire dental team, Small offers a direct and productive picture of success:

- ◆ Motivating patients to accept excellence;
- ◆ Options for direct composites;
- ◆ Evidenced-based veneer preparations
- ◆ Nine principles of crown preparation;
- ◆ Diagnosis and treatment of the worn dentition

In addition, the course offers tips and tricks for restorative dentistry—from the simple to the complex, including implants. Dr. Small also provides a discussion of ways to use cast



**Bruce W. Small, DMD, MAGD**  
*Restoratives: April 29 in Lafayette*

*Bruce W. Small, DMD, MAGD, is one of the very few who can address indications and techniques for both composites and case or cast gold.*

gold in 2005: when to use metal and when to use all-ceramic restorations.

### About Bruce Small

For more than sixteen years, Dr. Small has applied his experience and scientific research to help other dentists develop a rational and evidence-based approach to restorative dentistry, particularly when using new dental materials. He is one of the very few speakers who can address the indications and clinical technique for esthetic materials as well as case and direct gold.

Small received the prestigious Distinguished Alumni Award from the University of Medicine and Dentistry

of New Jersey, where he is also an adjunct professor and director of the elective on cast and direct gold. He is a Master of the Academy of General Dentistry and serves on its national Council on Dental Education. He is the editor of the Restorative Dentistry column in *General Dentistry*, and he is a board member and teaching associate at the L.D. Pankey Foundation in Key Biscayne.

Course registration begins at 8:00 on April 29. Lunch is provided. For information, course fees, and a registration form, see page 4. Or, call the Louisiana Academy at 800-277-8356.

## On the Inside

**Services Held for C. Palmer Jarrell, DDS** p. 3

**C.E. Calendar: 2005 guide to educational programs** p. 5

**Finance—the Long and the Short of It** offers some thoughts on questions every parent must share. p. 6

**Guarding the Operatory Door** a warning every dentist should read p. 7



## The President's Message

by Larry M. Oubre, Jr., DDS, MAGD

# Looking Ahead with Thanks

In this first newsletter of 2005, I offer thanks to those who have served on the LAGD board and encouragement to those who are taking on these important tasks for our Louisiana constituent. At the same time, I would like to ask all members to lend their time, effort, and support to the new board and the constituent's committees, in order to make 2005 a banner year for the LAGD.

Our gratitude goes especially to Dr. Tim Delcambre, who has just completed his term as President of the LAGD. Far from sitting in the back, however, Tim has taken on responsibilities as the chair of the Continuing Education committee, one of the most difficult challenges we have, which has been ably managed for the past year by Dr. John Portwood. John continues as Secretary-Treasurer this year and is also President-Elect.

The continuing education team is completed by Dr. Sam Moss, who arranges Small Programs, and Dr. Peter Dupree, in charge of Sponsor Liaison and participation courses.

The LAGD's very successful MasterTrak program will be led again this year by Dr. Tony Guilbeau, who has been both innovative and energetic in his work for the Academy.

Since continuing education is such a vital part of the LAGD's mission, these professionals are generously offering their time to plan courses that are stimulating and useful to our members. Now we need your participation and attendance. If you have suggestions, call Dr. Delcambre at 504-865-6657.

Of course, no thank you message would be complete without mentioning Brenda Descant, our Executive Director, who assists us all in meeting our goals and responsibilities to the state membership.

There is much more to do, of course. I offer an open invitation to any member who wants to help make this organization better to attend our next board meeting on April 29. These meetings are an opportunity to see how the Academy's business is handled, and any member can present ideas and comments to the board and officers.

The Louisiana Academy needs your support, input, suggestions, and help.

See you at the meeting.

---

*Dr. Larry Oubre is a practicing dentist in Baton Rouge. He has been a member of the LAGD since 1977.*

## Editorial Policy

The Pelican's Pouch is published by the Louisiana Academy of General Dentistry to inform the general dentist of events, individual accomplishments, and issues of concern to the profession. Opinions expressed in bylined articles are those of the writer and should not be regarded as the opinion of the constituent's officers or board.

We welcome your contribution but reserve the right to edit or reject any submission. Materials will not

be returned. For details, call Darlene Bassett, DDS, MAGD 2633 Napoleon Avenue Ste. 820 New Orleans LA 70115 504-895-3580; email [lillbassett@aol.com](mailto:lillbassett@aol.com)

*The Pelican's Pouch* is produced with assistance from Mary McCarthy of Square Pegs Communications. Her contact information follows: [mary@squarepegs.net](mailto:mary@squarepegs.net); voice 864-268-2562; Fax 864-609-5050; mail #1 Cateham Way, Taylors SC 29687.



## Officers & Board Members—2004

### President

Larry M. Oubre, Jr., DDS, MAGD  
Baton Rouge—225-272-0828  
[oubsan@eatel.net](mailto:oubsan@eatel.net)

### President-Elect, Secretary-Treasurer

John Portwood, Jr., DDS, MS, CFP, MAGD  
Baton Rouge—225-766-8278  
[jwp@mv-vision.com](mailto:jwp@mv-vision.com)

### Past President, C.E. Chair

Timothy J. Delcambre, DDS, MHA  
Diplomate, American Bd. of General Dentistry  
New Orleans—504-895-6657  
[drtimdds@bellsouth.net](mailto:drtimdds@bellsouth.net)

### Editor

Darlene Bassett, DDS, MAGD  
New Orleans—504-895-3580  
[lillbassett@aol.com](mailto:lillbassett@aol.com)

### Advanced Practice Chair

Stephen Brisco, DDS  
LSU School of Dentistry  
New Orleans—504-619-8524

### C.E. Participation Courses/Sponsor Liaison

Peter J. Dupree, DDS  
Houma—985-851-5662  
[drsuperdup@aol.com](mailto:drsuperdup@aol.com)

### C.E. Small Programs

Sam Moss, DDS, MAGD  
Lafayette—337-232-9937  
[srmoss@srmossdds.com](mailto:srmoss@srmossdds.com)

### Legislative Chair

Scott C. Kogler, DDS, MAGD  
Gonzales—225-621-2703  
[skogler@eatel.net](mailto:skogler@eatel.net)

### Mastertrak Chair

Tony Guilbeau, DDS, FAGD  
Lafayette—337-234-4004  
[tonyguilbeau81@aol.com](mailto:tonyguilbeau81@aol.com)

### Membership Chair

Duane Delaune, DDS, MAGD  
Metairie—504-885-8869  
[dtdelaune@aol.com](mailto:dtdelaune@aol.com)

### Public Information Officer

Kirk Crane, DDS, MAGD  
Lafayette—337-232-3873  
[tkcrane@bellsouth.net](mailto:tkcrane@bellsouth.net)

### Board Member

Dean Eric J. Hovland, DDS, MEd, MBA  
LSU School of Dentistry, New Orleans  
504-619-8500

### Executive Director

Brenda Descant  
1-800-277-8356 FAX (225)767-7226  
[LAGD5@aol.com](mailto:LAGD5@aol.com)

## C. Palmer Jarrell, DDS, Dies in Monroe

Services were held March 5 in Monroe for C. Palmer Jarrell, DDS, FAGD, an integral player in the founding and development of the Louisiana Academy of General Dentistry.

Dr. Jarrell, who was 69, served as President, Information Officer, and Editor for the LAGD, in addition to serving organized dentistry in many other ways. He was the founder of *The Pelican's Pouch*, and he was an active member in the LDA and the Northeast Louisiana Dental Association.

Born in Monroe, Dr. Jarrell's undergraduate education included LSU in Baton Rouge, Northeast Louisiana University in Monroe, and the Westminster Choir College in Princeton, New Jersey. He graduated from Loyola University School of Dentistry. He married his wife Beverly in 1969, then entered the U.S. Army Dental Corps and achieved the rank of Captain before coming home to Monroe to set up private practice.



*Palmer Jarrell received the Mark J. Locantro Award in 2000.*

Dr. Jarrell's service to his community spanned both health-related and civic organizations and his church, Grace Episcopal. He was a past Chairman of the Department of Surgery at St. Francis Medical Center. He was

president of the Monroe Rotarty Club, the Northeast Louisiana Arts Council, and Louisiana Legend, a theatrical organization. He was also an enthusiastic and talented performer in countless stage and musical presentations. The Strauss Theater honored him with its Lifetime Achievement Award in 2001.

Dr. Jarrell was the recipient of the Mark J. Locantro Award in 2000. "Palmer has done everything," said the presenter, Dr. Tim Perry. "But while he did all the big things that would have him recognized with this award and the Louisiana Dental Association's Distinguished Service Award, I remember him as the one who did the grunt work, the work no one else wanted. Whenever you needed something done, big or small, you called Palmer, and it was cheerfully taken care of."

Our heartfelt condolences go out to Beverly Jarrell, their three children, and their families.

## Oubre Assumes Presidency of LAGD

A Baton Rouge dentist with nearly thirty years of involvement in the Academy has taken on responsibilities as President of the Louisiana AGD.

Larry M. Oubre, Jr., DDS, MAGD, assumed leadership of the organization at the annual meeting in December. He succeeds Timothy J. Delcambre, DDS, MHA, who has agreed to take on the all-important responsibilities as Continuing Education chair following his time leading the board of directors.

Oubre was born in Donaldsonville. He graduated from Louisiana State University in 1971 and from the LSU School of Dentistry in 1976. His professional involvement includes Mastership in the AGD, and membership in the American and the Louisiana Dental Associations.

Larry and his wife Sandy have three daughters, Kassie, Laura, and Wendy.



*Incoming LAGD President Larry Oubre, DDS, poses with outgoing President Tim Delcambre, DDS, at the annual meeting in December.*

# MasterTrak III Shines Again

by Tony Guilbeau, DDS, FAGD, MasterTrak Chair

The MasterTrak group of the LAGD had its first meeting of the year in January. The well-attended sessions were held at the Four Points Sheridan in Kenner. Our speaker on Thursday was the infamous Dr. Sheridan ( no relation) speaking on the topic of orthodontics and Essix appliances. His dog Trinity was there to co-host the event. They were both a pleasure to have with our group.

On Friday and Saturday, we had the opportunity to listening to Dr. Ron Auvenshine of Houston, TX. His excellent presentation included TMJ dysfunction, equilibrations, and splint fabrication. Our group sat in awe of Dr. Auvenshines' intellect and his ability to present material to us in terms that were interesting and understandable. We are very pleased to have him as a new face in our lecture series.

Another new face we will see in our MasterTrak series will be coming our way late this summer. We will have our next meeting August 4-6, 2005, at the Marriott Hotel in Baton Rouge. The

sessions will feature an endodontic presentation by Dr. Tony Rainwater of Lafayette. With his background in microbiology and endodontic practice, Dr. Rainwater will certainly provide our attendees with valuable information. Dr. Auvenshine will be back to review the topic of basic anatomy.

Although MasterTrak was designed for AGD members who are pursuing Mastership, it is a valuable program for all general dentists. Whether you're looking for continuing education opportunities or pursuing AGD Fellowship or Mastership, you are invited to participate in the MasterTrak series.

Lunch and snacks are be served each day, and the course fees are extremely reasonable for these concentrated and useful seminars. If you are interested, please contact Brenda Descant at 1-800-277-8356 to register. If you have questions, find my contact information or the roster page, or send an email to [guilbeaudds@bellsouth.net](mailto:guilbeaudds@bellsouth.net).

## 2004 Survey Guides Course Planning

Fixed prosthodontics and oral surgery came out on top in the annual membership survey published last fall in *The Pelican's Pouch*. The survey, which is offered annually, provides LAGD officers with guidance from readers who rank topics for continuing education courses.

Endodontics was the second most popular topic, followed by periodontics, oral diagnostics, and finance.

Those who completed the survey chose New Orleans as their favorite site, followed by Lafayette and Baton Rouge. Most preferred full-day courses. They endorsed Friday as the best day for an all-day course and either Thursday or Friday as preferred days for Supper & Seminar courses.

Dr. Isaac House of Haughton, Louisiana, won the drawing among completed surveys. As an LAGD member, he will receive a \$75 credit for an upcoming course.

### To Metal or Not to Metal: Predictable Esthetic Restorative Dentistry April 29, 2005—Lafayette Holidome

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Business Phone \_\_\_\_\_ Fax \_\_\_\_\_

**Fees** (Please note how many in each category, then total. Attach add'l names on a separate sheet.)

AGD Members	\$245
Non-member dentists	\$325
Hygienists & Lab Techs	\$ 85
Staff	\$ 50
<b>Total</b>	_____

Check Enclosed  Charge: Visa / Master Card

Discount 50% for recent graduates

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on card \_\_\_\_\_

Signature \_\_\_\_\_

Mail to: La. Academy of General Dentistry  
9069 Siegen Lane, Baton Rouge LA 70810

# Continuing Education Calendar

## 2005-2006

Lafayette, April 29, 2005

**Predictable Esthetic Restorative Dentistry**

Dr. Bruce Small, DDS

Baton Rouge, December 9, 2005

**Oral Pathology**

Dr. Jim Weir, DDS

Lafayette, February 18, 2006

**Composites/New Technology (Lasers)**

Dr. Robert Mongrain, DDS

## Mastertrak

Baton Rouge, August 4-6

**Endodontics**

Dr. Tony Rainwater, DDS

**Basic Anatomy**

Dr. Ron Auvenshine

**For details on Supper & Seminar or other courses,  
call the Louisiana Academy of General Dentistry, 1-800-277-8356**



## Fellowship Through Learning

*Our Mission: to serve the needs and represent the interests of general dentists and to foster their continued proficiency through quality continuing dental education in order to better serve the public.*

Ora pharma ad



**TRAFFICANO DENTAL LABORATORY, LLC**  
4900 Fourth Street Marrero, LA 70072  
504-341-9181 1-866-899-3942

### “Fine Removable Prosthodontics”

Utilizing state of the art equipment, we specialize in fine removable prosthodontics, fit, function, and esthetics. Featuring “Precision Fitting Dentures” with the use of the SR Ivocap injection system.

We are a **Valplast Certified Center**: “The original and time tested classic...the unbreakable, flexible partial” We also offer *Vitallium* frame works, acrylic partials, and resilient night guards.

All work is fabricated in our laboratory. We are current in continued education, practice infection control, and our technicians are certified.

## Finance— the Long &



by John Portwood, Jr., DDS, MS, CFP, ChFC, AAMS, MAGD



## Where to Put the Money

As I consult with individuals about their financial plans, I am frequently asked whether money available for investing should be placed into a retirement account or into an educational fund for the children. I believe as caring parents we all understand the importance of a quality education for the success of our children. So our first impulse is usually to place those precious disposable dollars into a fund for the college education of our children. In fact, a recent survey provided by the Investment Company Institute states that 80% of parents list funding higher education for their children as one of their primary financial goals.

Even with this compelling reason for funding an education account, more than one-third of those surveyed have yet to save anything toward that goal. That's right, not the first nickel. We're not talking about the fact that they may not be fully funding the account; we're talking about nothing saved at all.

The reason usually cited is the lack of available funds. We know that retirement planning is also a primary goal for these same individuals. The problem is that if there are only a limited amount of funds available to invest, then which goal becomes more important? Sometimes choices have to be made and these choices can be quite difficult to make.

As you know from previous columns, I am a strong proponent of educational savings; however, I do believe that this is one area where we should put our own needs before those of our children. If a choice has to be made between the two, then we must go with our own retirement needs over the educational needs of the children. Before you get angry and begin to send e-mails to me, let me explain my rationale.

Retirement planning has to take precedence for two reasons. One: our children have options in financing their education. Tuition is still relatively affordable in this country. Second, and most important, is that if you don't take care of your retirement, then who is going to take care of it for you? As professionals, who in a majority of cases in this country work as single entities, we are responsible for our own retirement, unlike those individuals working in corporations. The Social Security System certainly cannot be depended upon in the future, since it is looking at impending insolvency unless changes are made soon.

In Louisiana today, the TOPS program provides a windfall for children trying to go to college. Certainly we can't presume that this program will last forever, nor can we expect it to continue in a form that allows so many children to go to school. Financially, the program is a tremendous burden to the state. However, for the moment it is available and can tremendously lower the cost of a college education if our children not only qualify but also maintain their eligibility while in school.

There are also low-interest loans, as well as grants, that are available to students. Congress has also initiated the Section 529 plans and Education IRAs to help parents save. Whereas sponsored plans, scholarships, loans, and grants are usually need-based, which eliminates most dentists' families from qualifying, the Section 529 plan doesn't have these restrictions and provides help in educational saving for professionals.

Even without available assistance, it is not exorbitant in most cases to obtain a college education today. The College Board, a reference for college tuitions nationally, reports that 70% of college students pay less than \$8,000

annually for their education. This is not small change, but certainly is manageable with the resources that are available today.

### Strategy

Only you can provide your retirement, but there are options available for educating your children. If both accounts cannot be fully funded, I recommend funding your retirement account first. If not, you may find yourself working longer before you can afford to retire, or worse yet, running out of money during retirement.

*John W. Portwood, Jr., DDS, MS, CFP, ChFC, AAMS, MAGD is a practicing family dentist, Certified Financial Planner™, and financial lecturer. You can contact Dr. Portwood [jwp@mv-vision.com](mailto:jwp@mv-vision.com) for comments or suggestions for future topics*

---

## Members: earn free courses

Members of the LAGD receive a free course after completing seventy-five (75) hours of lecture courses.



The stipulations for the course award are simple: only LAGD lecture courses count toward the award; you must be a member in good standing while completing the courses and using the award; and participation or MasterTrak courses do not count toward the seventy-five hour total.

If you have questions, call the LAGD office at 1-800-2676-8356 or send an e-mail to LAGD Executive Director Brenda Descant at [laagd@msn.com](mailto:laagd@msn.com).

# Root Tips

by Lisa P. Germain, DDS, MScD



## Guarding the Operatory Door

It never ceases to amaze me that just when you think you've heard and seen everything, a new situation arises that you can't believe is possible. It was a typical Monday morning and I entered my operatory to do a routine consultation only to find a very shaken and angry patient. Now I know this is not unusual in itself, but the story she revealed to me was quite a shock and the aftermath was even more incredible.

Her dentist had performed a root canal on her tooth. She was concerned that he might not have "done a good job." When I asked her why she was concerned, she replied, "a salesman from an equipment company was in the room teaching him how to do the root canal during my appointment". She wanted to hire a lawyer to sue the dentist for malpractice and report the salesman to the State Board of Dentistry for practicing without a license. I convinced her that this might not be the best approach, and I gave her my promise that I would look into the situation. I questioned her a little further, and I was able to determine the name of the company and the salesman. Now, we all have had patients exaggerate a bit, but even for my own in-

formation, I was anxious to investigate these circumstances. What follows is the unbelievable part of my story.

I contacted a representative from the company who was knowledgeable about the training of salesmen. He confirmed that the reps are encouraged to do what they call "clinicals", which are done in fact with a live patient in the chair. The salesman is in the treatment room with the doctor. He might advise the doctors not to push the file, remind them to irrigate, and teach them how much sealer to use. He may watch the doctor and make sure he does not do anything detrimental to the case and make suggestions about the case. I was told by this representative that many incorrect root canals would be done if the salesmen did not include this as part of the training of a doctor.

Just think of all of those years we wasted in school getting a degree and a license to practice dentistry. But the salesman went to school to learn endodontics too—a day or so on plastic blocks. And this somehow qualifies him to tell a licensed dentist how much sealer to use, and remind him to irrigate.

I was horrified. The sad part is that the salesman may think that root

canals are just that easy and that this procedure can be "dumbed down" so that anyone can learn how to do it. I have been an endodontist for 24 years, and I still do not think it is easy.

I have had subsequent conversations regarding this situation with representatives of the company, expressing my opinion that the line be drawn at the threshold of the operatory when a patient is present. In my view, the salesman's "instructions" should be limited to bench-top procedures and how to use the "System."

This situation brings up some very important questions. How much do we want "Big Business" to invade our profession? How much control are we willing to give up? What kind of message are we sending our patients when a salesman appears more knowledgeable than we do?

Remember: you are the doctor, and you know vastly more about dentistry than equipment company representatives. The threshold of your treatment room is a sacred boundary. If we all keep them OUTSIDE, that is where they will have to stay.

*Dr. Lisa Germain is an endodontist practicing in New Orleans who regularly writes for this newsletter.*

## Professional Practice Consultants, Ltd.

### Practice Sales

**BATON ROUGE #2027** Amazing sale price of \$100,000! Gross \$204,000 3 operatories

**BATON ROUGE BUILDING FOR LEASE #2026** Building for lease. 1,900 sq ft with 5 plumbed ops. \$2,245/month 5 operatories; 1900 sq. ft. office space

**EAST BATON ROUGE #2025** Merger of patients into your office or share overhead in existing office. Price of Practice \$298,000. Gross \$408,000

**BATON ROUGE DENTAL BUILDING #2028** Dental Building including equipment for sale or lease. 2,000 sq ft with 4 ops. Total sale price \$200,000 or lease for \$2,000/month. 4 operatories; 2000 sq. ft. office space

**SOUTH BATON ROUGE #2024** Start up or merger grossing \$120,000/year. Two ops equipped, two additional plumbed. Amazing price of \$173,000! Gross \$120,000, 4 operatories

**SOUTH LOUISIANA ORTHO #8204** Gross \$466,637, 4 days. 5 operatories; 2400 sq. ft. office space assistant, lab technician, office manager

**BATON ROUGE #2029** Enthusiastic associate needed; affiliation leading to ownership.

For information, call Earl Douglas, DDS, MBA - Professional Practice Consultants, Ltd. 800-321-4540 or see <http://www.ppcsouth.com>

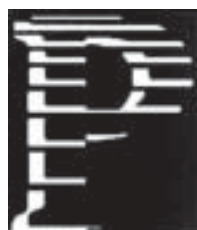
*The Pelicans' Pouch: Spring, 2005*



9069 Siegen Lane  
Baton Rouge, LA 70810



Prst Std  
U.S. Postage  
PAID  
New Orleans, LA  
Permit No. 1488



Professional Practice  
Consultants, Ltd.

*Member of*



Specializing in Appraisals, Sales, Mergers,  
Associateships, and Pre-Sale Planning for Dentists

**Earl M. Douglas, DDS, MBA**  
**Experience Counts. It's as simple as that.**

800-321-4540

Call for information on our practice sale listings.  
Visit our website at [www.ppcsouth.com](http://www.ppcsouth.com).